

# Going the

# CRM

# way

Customer Relation Management software (CRM) has been trending for its ability to retain customers and has become an essential tool for sales and marketing managers all around the globe.

## Why?

Here's why...

Responsive



Simple



Scalable



Usability



Email Smart



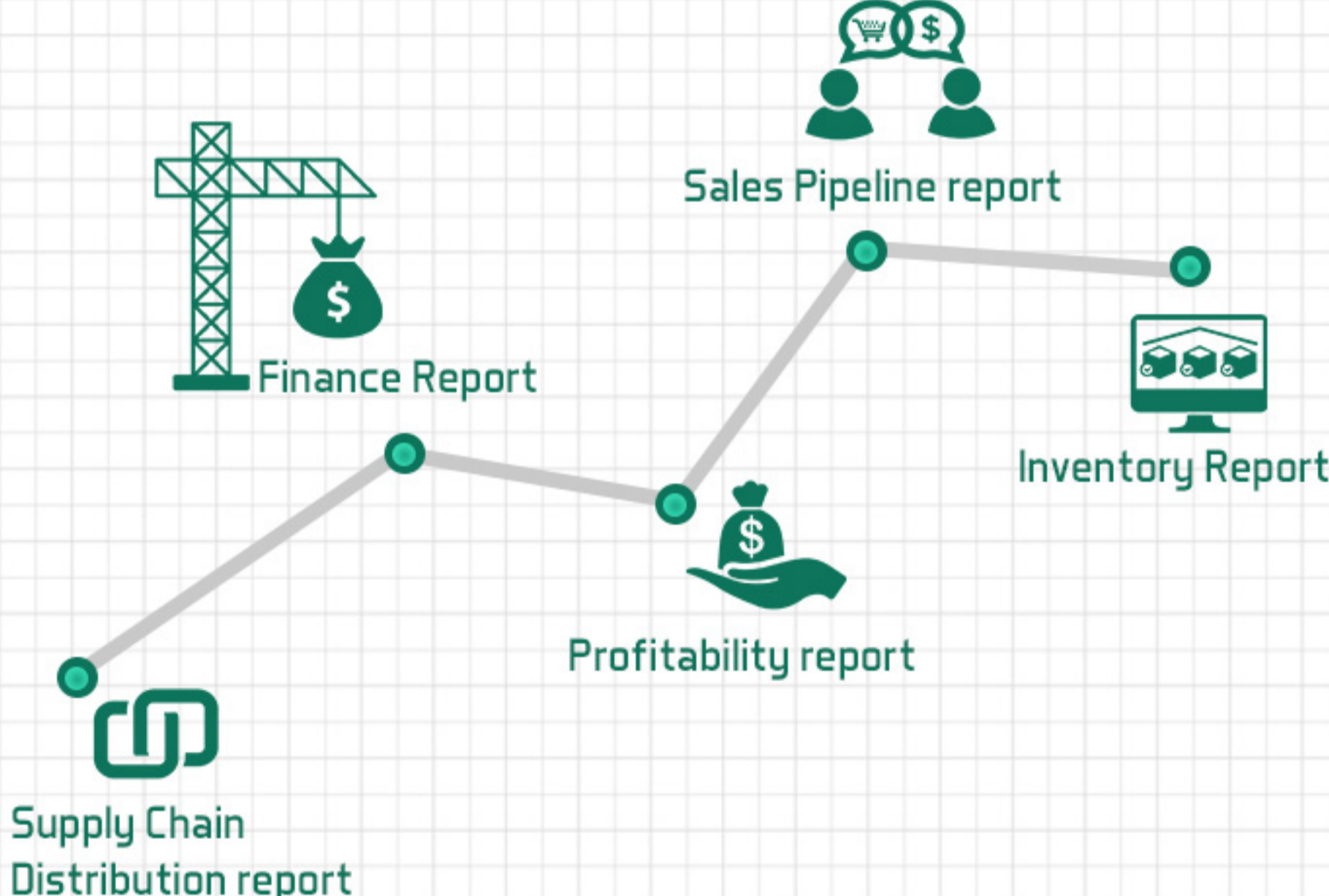
Customizable



### Did you know ?

25% consumers complaining via social media, seek solution within an HOUR  
Social CRM can provide the same within MINUTES.

## Not convinced yet?



*Still wondering why do you need it?*

### Did you know ?

3/4 consumer would spend more for a better customer service, need CRM solution? Anyone?

Improves Customer Loyalty



Provides Agile and Awesome ROI



Faster Conversion of Leads



Enhances Sales Performance



Collaborates Team



Thus, with such cool features, a CRM software can efficiently back your business helping you serve your customers better. Hence, proving it to be an essential tool for all business managers today.

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About Sage Software Solutions Pvt Ltd

Sage Software Solutions Pvt Ltd is a leading ERP, CRM and HCM provider in India. Sage Software Solutions is a distributor of Sage Asia Pte Ltd in India and also distributor of Pocket HCM with offices across India. Headquartered in Mumbai, Sage Software Solutions boasts of a pan-India presence with offices in Chennai, Delhi and Bengaluru as well for serving businesses in every corner of India.

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