

# Become Distillery Industry Leader

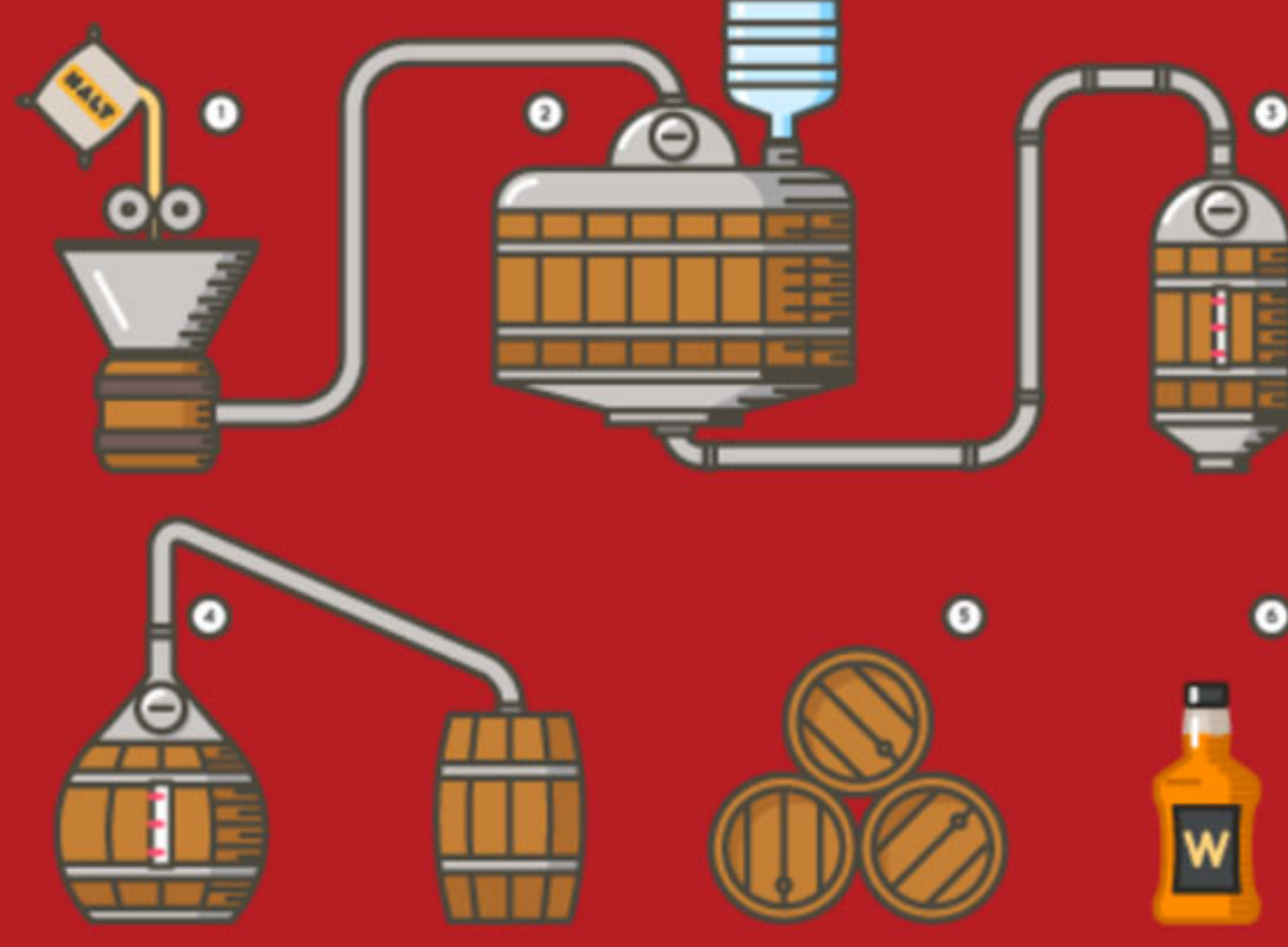
## GET ERP SOFTWARE



The beverage industry is mushrooming

# ARE YOU READY?

to take the bull by its horns



1 - Preparation

2 - Marshing

3 - Fermenting

4 - Distilling

5 - Aging

6 - Bottling

Whiskey production process



Complying with strict regulations



Growing demand for ethical brands



Increasing competition from organic drinks



Logistical challenges



Developing an online presence

## 5 critical challenges for the distillery industry



## Explore

### ERP Modules

Monitors bottle returns and spoilage in real-time.

Creates a flavor profile for manufactured products.

Collects data about batch production & resource capacity.

Controls brightening, blending, fermentation.

### aligning to your

Carries out recipe management, approvals, and security.

Handles complaints & reports from vendors.

Gathers information about lead time and inventory.

Also controls filtration stages of brewing.

### business needs.

Maintains consistent quality throughout the product manufacturing lifecycle.

## DID YOU KNOW?

More people are opting for organic drinks that are eco-friendly?



## How customer preferences are evolving in the distillery space?

Below-mentioned statistics will help you identify whether you are aligned with the changing market realities:



Consumers select alcohol based on calorie count (20%), sugar content (17%), probiotics (12%), & low alcohol levels (11%). [1]

The global non-alcoholic beverages market stood at USD 833.1 billion in 2021 and is expected to grow at a CAGR of 5.6% from 2022 to 2030. [4]

The lower-middle and upper-middle income groups will contribute 70% of the growth in the consumption of alcoholic beverages in India. [3]

Alcohol consumers are expected to increase from 29.3 crores in 2018 to 38.6 crores by 2030. [2]

## Why Sage X3 is the perfect solution for your distillery business?



### References:

[1] <https://extension.psu.edu/alcoholic-beverage-consumption-statistics-and-trends-2022>

[2] [https://www.business-standard.com/article/current-affairs/rs-3-9-trillion-alcohol-beverage-market-to-grow-at-6-8-icrier-121081601277\\_1.html](https://www.business-standard.com/article/current-affairs/rs-3-9-trillion-alcohol-beverage-market-to-grow-at-6-8-icrier-121081601277_1.html)

[3] [http://icrier.org/pdf/ES/ES\\_Alcoholic\\_Beverages.pdf](http://icrier.org/pdf/ES/ES_Alcoholic_Beverages.pdf)

[4] <https://www.grandviewresearch.com/industry-analysis/nonalcoholic-beverage-market#:~:text=The%20global%20non%20alcoholic%20beverages,5.6%25%20from%202022%20to%202030.>

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