

# A Successful Startup Exit

India is faring well in terms of the 'startup boom'. Though, it is imperative that all your business processes are well planned and streamlined, it is equally important to have an exit strategy as well. Maybe, we could help you out here.

## How it works?

A startup exit means giving out your stakes in a venture by having your startup:



Merge or acquired by a bigger enterprise



Making it available to open market (Public share)

## But why the "Exit"?

You may need to exit, because of:



An irresistible offer



Lack of investment (to take it to the next level)



To take up a new venture



Debts, bonds, loans piling up



Perhaps you just need a break

## However,

why would one acquire you/ how can you get potential buyers? Your buyers may merge, acquire or invest in your share for your:



Growing fame

Customer database

USP or service

Uprising competition

Profitability

## How sage software can assist you?

A well-developed and organised business assures a better exit

### Pre Exit

Simplifies reputation management

Fortifies customer database

Captures market trends

Improves customer service

Boosts sales

Sage CRM

Helps you streamline key business processes

Manage material, HR, finance resources

Enhances your service & product development

Securely saves all your crucial data

Sage ERP

### Sage ERP and CRM for M&A

### Post exit:



Assure smooth M&A

Help import customer database



Employee retention



Maintain the pace



Simplify process & data sharing



Customer retention



Simplify integration with new tools and applications

### Sage ERP and CRM for IPO

Maintain transparency

Automate mails

Traceable sales pipeline and reports

Manage shareholders

Easy profit sharing and transaction

Thus, plan your startup's growth and secure your exit smartly with intuitive enterprise solutions from Sage Software Solutions Pvt. Ltd. and prepare to climb higher.

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#### About Sage Software Solutions Pvt Ltd

Sage Software Solutions Pvt Ltd is a leading ERP, CRM and HCM provider in India. Sage Software Solutions is a distributor of Sage Asia Pte Ltd in India and also distributor of Pocket HCM with offices across India. Headquartered in Mumbai, Sage Software Solutions boasts of a pan-India presence with offices in

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